



MA Lighting International GmbH
An der Talle 24-28
33102 Paderborn · Germany

+49 5251 68 88 65 10
sales@malighting.com
www.malighting.com

Data Privacy Information / 40 years of MA Lighting

As part of participation in the 40th anniversary campaign, the

MA Lighting International GmbH
An der Talle 24-28
33102 Paderborn

processes your provided personal data (e.g. first name, photos, videos, contribution, opinions) for the purpose of public relations on the occasion of the 40th anniversary. If your contribution is selected by us for publication, the aforementioned personal data will be published on:

- our website: www.malighting.com and
- on our social media pages:
 - www.instagram.com/ma_lighting_international/
 - www.facebook.com/MALightingInt/
 - twitter.com/malighting
 - www.linkedin.com/company/ma-lighting-international-gmbh
 - www.youtube.com/user/MALightingInt

The legal basis for this is your consent by voluntarily providing the aforementioned personal data pursuant to Art. 6 para. 1 lit. a GDPR. This also applies to special categories of personal data (e.g. health data) pursuant to Art. 9 para. 2 lit. a GDPR.

Important: Please only provide us with photos/videos that either show you exclusively or where you have ensured that the persons filmed or photographed have consented to their publication.

For publication on the aforementioned platforms, a data transfer of your data to the aforementioned social media services will be carried out.

Attention: Data is also transferred to US service providers. The USA is currently an insecure third country in terms of data protection law, where there is a risk that US investigating authorities can gain access to the servers of the respective US service providers.

We would like to point out that information published on the Internet can be downloaded, stored and used worldwide. The MA Lighting International GmbH has no influence on this.

The consent is completely voluntary. You can revoke your consent in full or in part at any time for the future. To do so, please contact us by e-mail to marketing@malighting.com.



The aforementioned data will be stored at MA Lighting International GmbH until you revoke your consent or the purpose of the data processing has been fulfilled. If the photos/contributions have already been published on the internet, they will be deleted from our website and social media accounts, but a complete removal from the internet is usually not possible.

According to Art. 15 GDPR, you have the right to get information about the personal data stored about you, about the purposes of the processing, about any transfers to other companies and about the duration of the storage.

If personal data is incorrect or no longer required for the purposes for which it was collected, you may request its correction (Art. 16 GDPR), deletion (Art. 17 GDPR) or restriction of processing (Art. 18 GDPR). You can also make use of the right to data portability according to Art. 20 GDPR.

If you have any questions about your rights and how to make use of them, or if you have any concerns or questions about the processing of your personal data, please contact our Data Protection Officer at datenschutz@malighting.com.

You also have the right to lodge a complaint with the data protection supervisory authority responsible for our company.